



35 Popham Rd, Scarsdale, NY 10583



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www.valueelectronics.com

# Value Electronics

*Exceptional A/V products and custom installation*

## **PRESS RELEASE: FOR IMMEDIATE RELEASE – PRESS INVITED**

**Target markets: Hollywood filmmakers, TV broadcasters, movie lovers, home theater and technology enthusiasts, and all who want the best in audio and video entertainment.**

## **2025 TV Shootout® Event to Determine Best-Quality Picture/Display**

*Industry Experts will Test, Compare, and Evaluate the Premium 4K TVs*

SCARSDALE, NY (July 14, 2025) – [Value Electronics](http://www.valueelectronics.com), a leading independent Audio/Video retailer in Westchester County, NY, is hosting its well-respected annual TV Shootout® Evaluation event on Saturday, July 26, 2025 at their main A/V Showroom, 35 Popham Road, Scarsdale, NY 10583.

The objective of the TV Shootout event is to award the best TVs in each of the attributes of picture quality. Consumers can use the results of the TV Shootout to select the best TV for their liking and use-case. Only flagship TVs from the premium manufacturers that are available in the U.S. are selected to compete in the annual TV Shootout event. For the 2025 model year, the premium OLED TVs will be included in the competition.

### **TVs competing in the TV Shootout:**

- LG OLED65G5WUA OLED TV
- Panasonic 65Z95B OLED TV
- Samsung QN65S95F OLED TV
- Sony K65XR80M2 OLED TV

Judges will be led through the voting ballot, with test patterns and then real content used to demonstrate each category evaluated, including contrast, color fidelity, color saturation, and motion resolution. An esteemed panel of professional Hollywood video colorists, film finishers, TV reviewers, and video experts have been assembled to judge, evaluate, and vote on all picture quality attributes to determine which TV will be crowned this year's "King of TV®."

Event creator, Robert Zohn, says: "After hosting the event in NYC venues for many years, we are glad to be bringing the TV Shootout back to its roots and hosting it in our Scarsdale, NY store where it first originated. This side-by-side comparison will show off each display's capabilities. This is a must-see event for all who are interested in the best video displays."

AVPro Global is supplying the latest state-of-the-art switching, distribution, and test equipment. Magnetar's UDP-900 flagship 4K universal player and Kaleidescape's Strato V will be the reference sources for content. Sony Professional's BVM-HX3110 mastering monitors will be used as the reference to compare all displays against.

The TV Shootout opening remarks, and manufacturers' presentations will be webcast live to reach the largest audience of A/V enthusiasts and media. After the TV Shootout is completed several YouTube TV specialty Channels will have edited content of the TV Shootout for everyone worldwide to see the key components of the event.

### **About Value Electronics**

Value Electronics, founded in 1998, is a custom A/V integrator with a retail showroom in the Village of Scarsdale, NY. Robert Zohn created and began sponsoring the TV Shootout evaluation event in 2004.



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**Robert Zohn** is the founder and President of Value Electronics, a well-known independent a/v retailer and custom integrator in Scarsdale, NY. He started the TV Shootout evaluation event in 2004, and since then it has grown into an important industry event. Before starting Value Electronics, Zohn was a TV Broadcast Systems Engineer working for Hitachi Denishi Ltd and Ikegami. He has a technical a/v background and holds several utility patents.

## 2025 TV Shootout® Panel of Expert Judges

**Ilya Akiyoshi**, is a Cinematographer and producer. He is known for his work in both film and televisions, including titles such as Captain America: Civil War, Teenage Mutant Ninja Turtles: Out of the Shadows, Chuck, and The White Lotus, among others.



**Kenneth Alместica**, is Senior Director Technical Operations at Paramount Brand Creative. He is a level III ISF calibrator. Kenneth has over 30 years experience in all facets of video, audio, graphic production, and Post Production design workflow and engineering.

**Todd Anderson** is co-founder and managing editor of AV NIRVANA, a respected online destination for home theater, stereo, and Room EQ Wizard support. He's authored thousands of articles on display technologies and more. Todd hosts the *Home Theater News Review* podcast and web series *Bass Hunters*, analyzing and grading low-frequency effects in film & streaming titles. As a certified Level II THX Video Calibrator, he brings trained technical insight and a critical eye to display evaluation



**Chris Boylan** is a technology journalist and A/V industry veteran, covering consumer audio/video since 1993. He co-founded tech site Big Picture Big Sound in 2005. Currently, he is Editor-at-Large of eCoustics, a leading consumer A/V online publication. Chris is ISF certified and has moderated discussion panels at CES and served on the CEA Session Advisory Committee.

**Richard Drutman**, writer/producer/director at NYC based TriodePictures.com. Richard creates films for high profile clients, including *The World Trade Center*. His short films have played in festivals internationally, including *Cannes Short Film Corner* and he is currently developing several feature films, including the true crime thriller *Heritance*.



**Jason Dustal**, is a Senior Field Specialist for madVR Labs and ISF Instructor. He brings over 25 years of Industry expertise and leadership as an ISF trainer and level 3 calibrator with CTS & CEDIA certifications. He is also co-chair of the CEDIA standards committees, playing a key role in best practices for video system design & calibration.

**Jeffrey Hagerman** is a Digital Imaging Specialist and Cinematographer who has worked as a DIT and On Set Colorist for several television series and films. He has worked in high end postproduction and has done commercial work for clients. He spent 6 years as an instructor in Cinematography and Video Production, and has taught many workshops and seminars. Jeffrey has worked around the world as a member of the International Cinematographer's Guild Local 600.



**David Mackenzie**, CEO of Fidelity in Motion, a compression and mastering facility that specializes in maximizing the quality of video delivered on home formats such as 4K Ultra HD Blu-ray. David was involved with the UHD Alliance specifications for HDR video and has acted as a consultant for several CE companies.



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### 2025 TV Shootout® Panel of Expert Judges (continued)

**Cecil Meade**, Cecil of Classy Tech Calibrations is an ISF Level-3 certified professional calibrator, an advanced display evaluator and consultant. He provides services for professional video establishments, video & film grading studios, display technology companies, home consumers/enthusiasts and more. Cecil does multiple monthly tours across the US to offer services. Cecil also produces technical and educational videos on displays, calibration and other AV products.



**Nilay Patel** is a technical journalist, co-founder, and editor-in-chief of The Verge, the technology and culture brand from Vox Media. In his decade at Vox, he's grown The Verge into one of the largest and most influential tech sites, with a global audience of millions of monthly readers. Patel is a go-to expert voice in the tech space, hosting The Verge's Webby award-winning podcasts, Decoder with Nilay Patel and The Vergecast, and appearing on CNBC as a regular contributor.



**John Reformato** is a professional ISF Level-3 certified video calibrator & consultant. He moved into the calibration field after retiring from a 30-year career in the Bell System starting at Bell Laboratories. He held technology and Information Technology Director positions at Verizon. John is an Electrical Engineer and holds 23 patents in Telecommunications Technology.



**Mike Renna** is a Level III ISF-certified video calibrator, trained by ISF founder Joel Silver and veteran calibrator Jason Dustal. With over two decades as a dedicated home theater enthusiast, he brings a strong blend of technical precision and real-world insight. Mike is focused on delivering reference-level performance and promoting video standards within the enthusiast AV community.



### 2025 TV Shootout® Calibrator

**DeWayne Davis**, TV Shootout calibrator. DeWayne is the CEO of Audio Video Fidelity, a Consulting entity that specializes in the calibration of various display technologies used by Home & Commercial Theater clientele, North American studios/content creators, and mainstream consumers. DeWayne also partners with CE companies for display development projects. DeWayne is ISF Level III certified and has calibrated thousands of displays over his 15 year professional video calibration career. He is well respected in the industry and is considered to be one of the top three video calibration experts in the world. He was also involved with the UHD Alliance specifications for HDR video.



### 2025 TV Shootout® YouTube Streaming Partners



YouTube @StopTheFOMO



YouTube @BriansTechTherapy